



For Immediate Release: Nov. 10, 2016

Radiothon Supports “Fundraiser for ICU”

The Grenfell Foundation (South Chapter) is pleased to announce plans for the first-ever radiothon to support the purchase of a new patient care monitoring system for the Intensive Care Unit at the Charles S. Curtis Memorial Hospital, St. Anthony. In partnership with the Grenfell Campus (Memorial University), the **“Fundraiser for ICU” radiothon** will be held on **Friday, Nov. 18, 2016**.

“The Grenfell Foundation (South Chapter) is pleased to provide residents of Northern Newfoundland and Southern Labrador, and indeed former residents and supporters of the health service from the province, Canada, and the world, with a new avenue to show their support in our efforts to assist Labrador-Grenfell Health in the acquisition of priority medical equipment,” said Elsie Slade, Chair of South Chapter’s board of directors.

The **“Fundraiser for ICU” radiothon** will be broadcast live from the Grenfell Interpretation Centre, St. Anthony, from 6:00-9:00 p.m. Listeners can tune their radio dial to 102.5 FM or listen to the online webcast at www.ryakuga.ca

The webcast will feature guest hosts, interviews, entertainment, donation presentations, and regular updates on the total amount pledged by supporters.

There are several ways for supporters to make pledges to the fundraising campaign:

- Visit the Grenfell Interpretation Centre between 6:00 and 9:00 p.m. and announce your pledge in person during the live broadcast.
- Call 709-454-0244 and provide your pledge amount to one of our volunteers.
- Send an e-mail to gfradiothon@gmail.com to make a pledge and offer your contact information.

The Grenfell Foundation is a registered charitable organization which was created to support the work of the Labrador-Grenfell Regional Health Authority. Funds raised are used primarily for priority medical and diagnostic equipment, relating to the services provided by Labrador-Grenfell Health. The Grenfell Foundation (South Chapter) gratefully acknowledges the ongoing support received from individuals, organizations, and the business community.

For further information, contact: Agnes Patey, Coordinator, Grenfell Foundation (South Chapter), telephone 454-0244 (office), 454-5147 (cell), or e-mail agnes.patey@lghealth.ca