

SUBJECT:                               **REQUESTS FOR PHOTOGRAPHY /  
VIDEOGRAPHY / AUDIO RECORDING**

APPROVED BY:                       Chief Executive Officer \_\_\_\_\_

EFFECTIVE DATE:                   2007 03

REVISED DATE:

REVIEW DATE:

### **Purpose**

To advise employees, clients, and media agencies regarding the requirement for consent when making requests for photography, videography or audio recordings.

### **Policy**

**Medical/Therapeutic Purposes:** Photographing or video/audio recording (using any device, including camera cell phones) of clients and material that may identify clients may be carried out only with the written consent of the client or authorized person on the *Consent for Photography and/or Audio Visual Recordings*. (Form CO-2-30)

**Personal Reasons:** Family members may take pictures of a family member who is hospitalised. Photographing or videotaping/audio recording for personal reasons during active treatment and/or delivery (including caesarean section) is not permitted. This includes all assessment, counselling, family, group or individual clinical sessions.

**Following Delivery:** The taking of pictures and video/audio taping are permitted at the discretion of the attending health care practitioner. However before photographing or videotaping/audio recording any employee it is necessary for the client/family to obtain the employee's consent.

**Media Purposes:** When media representatives request photographs, videotaping, filming or audio taping of patients and/or their families, Labrador-Grenfell Health must first obtain the written permission of the patient or the patient's family/legal guardian, using Form CO-2-30. Representatives of the media, who wish to visit Labrador-Grenfell Health for this purpose, or to photograph the facilities themselves, are to be accompanied by the CEO, Director of Communications or a designate.